



Great Wilderness Challenge

Team Entry Guidelines

GENERAL CONCEPT

A charity is offered a team entry to the event with a pre-arranged number of places. Each individual member raises money via sponsorship exclusively for that charity. After the event the proceeds are gathered in by the team co-ordinator and forwarded to the GWC secretary. We will respond by returning the same amount plus an additional 60% to the charity.

DETAILS

Team Co-ordinator – One person is identified as co-ordinator of the charity team and becomes the sole contact with the GWC secretary. His/her duties are as follows:

- Receive entry packs – entry forms and sponsor sheets etc from GWC secretary
- Issue entry packs to each team member, collects completed entry forms & entry fees which are then returned to GWC secretary. Some charities prefer to print their own sponsorship forms incorporating their own and the GWC logo.
- After the event collect all sponsor money from team members and forward it to GWC secretary - by cheque payable to Great Wilderness Challenge
- Receive cheque from GWC secretary for identical amount plus 60%
- Acknowledge receipt of cheque thus concluding transaction

Route Choices – Normally team places are only available on the smaller routes as we have restricted numbers on the 25 mile route. However in 2011 we are moving to Kintail for one year and team places will be available on all routes.

BENEFITS

Entering a team in the GWC, in comparison to staging its own event, has attractive advantages for a charity:

- No organising – the event is already organised – Simply choose your team, turn up and walk
- No expense – eg printing costs, food and drink, medals, trophies, transport hire, insurance, safety helicopter hire, etc,etc
- Every £ raised is worth £1.60 - a self organised event would probably raise not more than 80p in the £ at a conservative estimate. On that basis a team entered in the GWC stands to gain twice as much eg for every £5000 raised the return would be £4000 on a self organised walk compared to £8000 on the GWC

If you require any further information please contact Pat Ross, GWC Secretary on 01445731516 or email patgwc@onetel.com. For further information on the Challenge itself please see our website www.greatwildernesschallenge.info